



### #DontStopTheMusic

Spend a weekend with great artists - and kick off the next week in style!

*Wedemark/Germany, March 27, 2020* – Tune in to Sennheiser's #DontStopTheMusic series to experience fantastic live performances! Broadcast live via IGTV, artists Raul Rodriguez, Jay Style, The Talbott Brothers, St. Panther, DJ Fly, Citizen (Mat Kerekes), Bob Sinclar and Third Eye Blind will turn your home into a concert stage.

# Live concert streams from Saturday, March 28 to Tuesday, March 31

Please note that some countries change to daylight saving time this weekend – make sure to follow <u>@Sennheiser</u> on Instagram and switch on notifications in IGTV to receive alerts: This is also helpful as dates and artists may be subject to change at short notice.

- Raul Rodriguez (@raulrodriguezmusic):
  Friday, March 27, 18:00 UTC
  (which is 14:00 New York time (EDT) and 19:00 Berlin time (CET), see below)
- Jay Style (@jaystylemusic):
  Saturday, March 28, 15:00 UTC (11:00 New York time, 16:00 Berlin time)
- The Talbott Brothers (@talbottbrothers): Saturday, March 28, 20:00 UTC (16:00 New York time, 21:00 Berlin time)
- St. Panther (@stpanther):
  Sunday, March 29 at 19:00 UTC (15:00 New York time, 21:00 Berlin time)
- DJ Fly (@djfly):
  Sunday, March 29 at 15:00 UTC (11:00 New York time, 17:00 Berlin time)
- Citizen Mat Kerekes (@matkerekes):
  Monday, March 30 at 19:00 UTC (15:00 New York time, 21:00 Berlin time)
- Bob Sinclar (@bobsinclar): Monday, March 30 at 12:00 UTC (8:00 New York time, 14:00 Berlin time)



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 Third Eye Blind (@<u>thirdeyeblind</u>): Tuesday, March 31 at 20:00 UTC (16:00 New York time, 22:00 Berlin time)

# A note on these tricky time zones :-)

We have heard from some of you that the times given were a bit confusing depending on where in the world you live – and it gets harder this weekend too as some countries are starting summer time! That's why we have now provided times with a 24-hour system in UTC (Coordinated Universal Time).

EDT and CET/CEST have been added above for convenience. EDT is short for Eastern Daylight Time, which is four hours behind Coordinated Universal Time – New York time, you could say. CET is Central European Time, which is one hour ahead of UTC – Berlin or Wedemark time, for example. CEST, Central European Summer Time, which will start on Sunday for many European countries, is two hours ahead of UTC.



#### More music

Please also check out <u>http://www.sennheiser.com/anniversary</u>. for the next livestream dates. There's also a great selection of music videos to watch and listen to, ranging from immersive jazz club recordings, to living room electro sets, to live takes from recording studios. Just put on your headphones (or turn up the speakers) and immerse yourself in the music!



# It's free but why not donate to fight the coronavirus?

At Sennheiser, we're delighted to be working with these fantastic artists to help spread positivity by putting on exclusive concerts. They're totally free, but if you do want to say thank you, do consider supporting the WHO in its fight against the coronavirus: <u>https://www.who.int/emergencies/diseases/novel-coronavirus-2019/donate</u>

# For your social media channels:

Enjoy your favorite artists at home and check out the exclusive concerts in Sennheiser's (@Sennheiser) streaming concert series – live on Instagram! #DontStopTheMusic

### **About Sennheiser**

Founded in 1945, Sennheiser is celebrating its 75th anniversary this year. Shaping the future of audio and creating unique sound experiences for customers – this aim unites Sennheiser employees and partners worldwide. The independent family company, which is managed in the third generation by Dr. Andreas Sennheiser and Daniel Sennheiser, is today one of the world's leading manufacturers of headphones, loudspeakers, microphones and wireless transmission systems. In 2018, the Sennheiser Group generated turnover totaling €710.7 million.

### **Press Contacts**

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